**Pandas-Challenge Trend Analysis**

1. The number of males that play video games vastly outweighs the number of females that play video games. Approximately 83.6% of the players were males. While just under 15% were females.
2. Males spent $1,967.64 on additional items to enhance their gaming experience, at an average of $3.02 per item. Females spent just $361.94 on additional items at $3.20 per item.
3. The majority of additional item purchase were from people between the ages 20 – 24. There were a total of 365 additional items purchased, or about 4 items per gamer.